## Retail Market Outlook Q1 2022



### **MARKET OVERVIEW**

LA County's retail market continued to feel the drag from the post-pandemic shutdown. Vacancy, lower construction, and slack demand for bricks and mortar retail has landlords contending with retailers coming back little by little. While some of the vacant space that was quickly put on the market during the shutdown began to get occupied in the second half of 2021, the first quarter of 2022 showed retail space sat mostly vacant. Quarter over quarter, vacant retail space on the market increased by 76,313 square feet, edging up a bit the total amount of vacant space on the market to just over 17 million square feet. The retail market has a way to go toward getting occupancy back to pre-pandemic levels. Since the first quarter of 2020, the start of the pandemic, close to 2 million square feet of retail space was vacated.

With basically no change in vacancy quarter over quarter, most markets, for now, held firm on asking rent. The average asking rent in the region remined flat from the previous quarter, 4.8 percent above last year. However, a couple of markets eased rents to stimulate demand. Leasing volume compared to last year at this time showed an increase of 12.1 precent, quarter over quarter it declined 7 percent. Square footage sold dropped 48 percent from the prior quarter, up 52.4 percent from the year before. The average sales price registered \$479/SF, up 26.4 percent year over year.

### TRENDS TO WATCH

Neighborhood and community centers will remain resilient, while vacant malls provide redevelopment opportunities. The pandemic forced shoppers and retailers to change the way they operate. As shoppers gradually returned to physical stores, open-air neighborhood and community centers thrived as the go-to-retail to meet increased demand from residents and communities. Neighborhood and community centers benefited from the shift toward work from home and people spending more time near their homes. Grocery, pharmacies, banks, fast food drive-thrus, clothing, and other retailer types all are found in local neighborhood and community centers. Enclosed malls, with their large parking structures, proved to be less attractive. Neighborhood and community centers in LA County gained close to 435,267 square feet of positive net absorption year over year. Malls, on the other hand, had a negative net absorption of 586,982 square feet over the same timeframe. Neighborhood and community centers saw the vacancy rate decrease 40 basis points to 6.1 percent, year over year. Over the same timeframe, the vacancy rate in malls climbed 200 basis points to 10.2 percent.

Brisk demand for neighborhood and community centers drove up rent in that segment of the market at a faster rate of 6.8 percent to \$2.68/SF, compared to a drop of 6.7 percent year over year for mall space at \$4.21/SF. This trend is expected to continue.

### Average Asking Rent and Vacancy Rate



### **MARKET OUTLOOK**

### **Asking Rental Rates**



#### Sale Prices



### Availability/Vacancy Rates



### **Landlord Concessions**



### Sales/Leasing Volume



### **New Construction**



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### Market Statistics\*

SUBMARKET	EXISTING TOTAL RBA (SF)	UNDER CONSTRUCTION (SF)	TOTAL AVAILABLE (%)	TOTAL VACANCY (%)	LEASING VOLUME (SF)	YTD LEASING VOLUME (SF)	SALES VOLUME (SF)	YTD SALES VOLUME (SF)	AVERAGE ASKING RENT (\$/SF NNN)	AVERAGE SALE PRICE (\$/SF)
Central	15,719,704	403,169	8.3%	6.3%	57,885	57,885	67,399	67,399	\$2.86	\$254
Mid-Wilshire	7,764,593	0	5.7%	5.7%	29,282	29,282	61,928	61,928	\$3.24	\$440
LA North	73,345,166	40,080	5.5%	5.0%	381,732	381,732	381,893	381,893	\$2.58	\$480
San Gabriel Valley	68,757,209	118,087	5.1%	5.0%	279,916	279,916	789,796	789,796	\$1.95	\$281
South Bay	62,842,276	237,016	6.6%	5.6%	429,795	429,795	266,453	266,453	\$2.74	\$656
Tri-Cities	28,371,703	0	4.6%	4.7%	69,738	69,738	122,709	122,709	\$3.28	\$693
LA West	53,585,124	276,151	8.8%	6.9%	436,537	436,537	332,316	332,316	\$4.60	\$881
Los Angeles County	310,385,775	1,074,503	6.3%	5.5%	1,684,885	1,684,885	2,022,494	2,022,494	\$3.05	\$479

### **Net Absorption Trends**

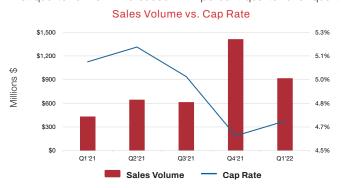
Net absorption depicted the momentum change that happened in the first quarter of 2022. After a positive second half in 2021, net absorption turned negative as completed construction added supply to the market. From the first quarter of 2021 to the first quarter of 2022 completed construction totaled 674,725 square feet and net absorption totaled a negative 309,361 square feet.

### Net Absorption vs. Completed Construction



### Sales Trends

Sales volume in the first quarter decreased 35.1 percent from the Q4 of 2021 to \$917,284,604 as economic uncertainty weighed on buyers and sellers. The average cap rate bumped up 10 basis points from the previous quarter, down 40 basis points year over year to 4.7 percent. The average sale price per square foot in the first quarter of 2022 increased 12.4 percent quarter over quarter.



### **Select Lease Transactions**

ADDRESS/TENANT	CITY	SUBMARKET	SQUARE FEET
22020 Recreation Rd: Auto Dealership*	Carson	South Bay	72,000
5665 Rosemead Blvd: Community Center	Temple City	San Gabriel Valley	52,310
4317 Beverly Blvd: Freestanding**	Los Angeles	LA West	47,080
8830-8840 National Blvd: Ground Floor	Culver City	LA West	42,721
8550 Santa Monica Blvd: Ground Floor	West Hollywood	LA West	40,000

\*Sale Leasebac \*\*Sublease

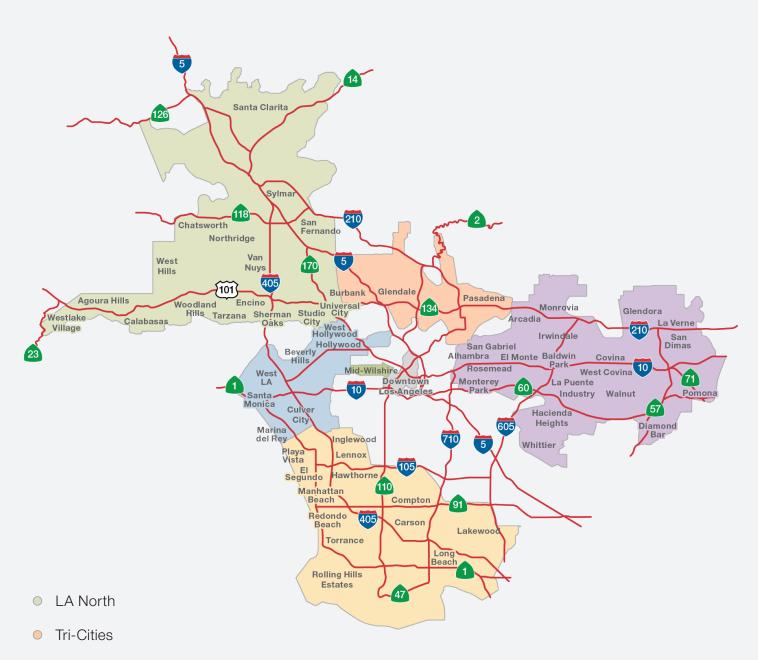
### **Select Sales Transactions**

ADDRESS/PROPERTYTYPE	CITY	SUBMARKET	SQUARE FEET
17070 E Gale Ave: Auto Dealership	City Of Industry	San Gabriel Valley	107,401
22020 Recreation Rd: Auto Dealership*	Granada Hills	LA North	72,000
1515 N Hacienda Blvd: Auto Dealership	La Puente	San Gabriel Valley	61,806
3818-3858 Peck Rd: Neighborhood Center	El Monte	San Gabriel Valley	60,279
1310 3rd Street Promenade: Movie Theatre	Santa Monica	LA West	41,214

\*Sale Leaseba

## Retail Market Outlook Q1 2022





- San Gabriel Valley
- LA West
- Central
- Mid-Wilshire
- South Bay

## Retail Market Outlook Q1 2022



### NAI Capital Commercial Southern California Office Locations

### **Headquarters**

15821 Ventura Blvd., Ste. 320 Los Angeles, CA 91436 818.905.2400

### Los Angeles County

### Downtown LA

707 Wilshire Blvd., Ste. 5125 Los Angeles, CA 90017 213.632.7700

### West Los Angeles

11835 Olympic Blvd., Ste. 700E Los Angeles, CA 90064 310.440.8500

#### Torrance

970 W. 190th St., Ste. 100 Torrance, CA 90502 310.532,9080

### Pasadena

225 S. Lake Ave., Ste. 1170 Pasadena, CA 91101 626.564.4800

#### Valencia

25060 Avenue Stanford., Ste. 165 Valencia, CA 91355 661.705.3550

### Diamond Bar

21660 E. Copley Dr., Ste. 320 Diamond Bar, CA 91765 909.348.0600

### Ventura County

### Oxnard

300 Esplanade Dr., Ste. 470 Oxnard, CA 93036 805.278.1400

### Westlake Village

2555 Townsgate Rd., Ste. 320 Westlake Village, CA 91361 805,446,2400

### **Inland Empire**

### Ontario

800 N. Haven Dr., Ste. 400 Ontario, CA 91764 909.945.2339

### Victorville

13911 Park Ave., Ste. 206 Victorville, CA 92392 760.780.4200

### **Orange County**

#### Irvine

1920 Main St., Ste. 100 Irvine, CA 92614 949.854.6600

### Coachella Valley

### Palm Desert

75-410 Gerald Ford Dr., Ste. 200 Palm Desert, CA 92211 760.346.1566

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