# Success Story



#### <u>Challenge</u>

- Identify a building that can provide monument signage for approximately ½ floor Tenant. CBRE said it could not be done.
- ✓ Increased square footage from approximately 3,000 SF to 13,454 SF

#### <u>Action</u>

- Identified three (3) options that provided for monument signage.
- Located smaller footprints to accommodate our growth but efficient space.

### <u>Result</u>

- Increased existing footprint by over 400% with only 10% increase to previous rent
- ✓ Renovated premises at Landlord's cost
- Received monument signage on the "1<sup>st</sup>" monument
- ✓ 120 Days from initial meeting to Lease Execution and move in

# PRYOR CASHMAN

# **13,454 SF** Century City – Lease Relocation

#### Testimonial

"It was amazing after taking almost a year to get together that once we did, you were able to find us this incredible opportunity.

As you know, our firm had a previous long-term relationship with another brokerage, and they had told us that one of our main items on our wish list—to get monument line signage on the exterior of the building—was impossible for a tenant of our size. So, when we finally were able to get together, we explained that wish list item. Within 2 days, you had responded back to us with a survey of all available opportunities, including 3 options where we could get signage. All three would have been great choices, but one stood out beyond the rest.

It is amazing to think that within 120 days of our first meeting, we toured the market, you found us the perfect space and negotiated a deal that is far below the market in probably the strongest sub-market in the country.

You have exceeded all our expectations and covered our entire wish list. Your expertise and never thinking there was any obstacle that couldn't be figured out is incredible and appreciated. A big thank you to you both."

- Thomas Vidal Partner

